International Council for Small Business (ICSB)

A celebrated past…

A vibrant present…

An exciting future…
About ICSB

• Premier global professional network to promote and advance entrepreneurship worldwide.
  – Founded in 1955
  – 1st international membership organization to promote the growth and development of small businesses worldwide.
  – 2000+ members from over 70 different countries
  – 11 regional Affiliate & Chapter Organizations
  – Website: www.icsb.org
  – International Office located at The George Washington University School of Business in Washington DC.
Vision and Mission

• **Vision**: to advance entrepreneurship and small business worldwide – by sharing global knowledge and experience through global networks.

• **Mission Statement**: ICSB is the professional body for all individuals and organizations promoting entrepreneurship and the development and management of small and medium-sized enterprises (SMEs) in all parts of the world.
The global network of ICSB members includes four key constituent groups:

- Researchers
- Policy makers
- Educators
- Practitioners/Business service providers
ICSB’s Affiliate Network

Regional Affiliates and Chapters conduct their own programs and events for members in:

- Africa – ICSB-S.Africa (chapter)
- Argentina – ICSB Argentina
- Australia and New Zealand – SEAANZ
- Canada – CCSBE/CCPME
- China – ICSB China (Mainland)
Affiliate Network ...

- Europe – ECSB
- Japan
- S. Korea – ICSB-Korea
- Middle East - MCSBE
- Puerto Rico and the Caribbean – ICSB-PR&C
- Taiwan – ICSB- R.O.C. (Taiwan)
- United States – USASBE
- Singapore – ICSB Singapore Chapter
Why Join?

- Access to some of the best minds in business, education and government
- Networking opportunities with colleagues around the world
- Knowledge-sharing on topics of mutual interest
- Research capabilities through searchable online databases and journals
- Presentation and publication opportunities through conferences and journals
- Reduced fees at affiliate conferences
- Membership in a world wide SME community
Benefits from ICSB

- Annual World Conference—ICSB 2017 in Argentina
- Regional conferences focusing on issues of importance to that particular geographical area
- Subscription to the internationally respected Small Business Management Journal (JSBM)
- Monthly ICSB Bulletin
- International exchange programs
- Access to discounted research materials and books
- Interactive website at www.icsb.org
Partnerships

• VISA Inc. & the VISA Small Business Network  
  www.visa.com
• Organization for Economic Co-operation and Development (OECD)
• International Finance Corporation (IFC)
• Global Entrepreneurship Monitor (GEM)
• Global Entrepreneurship Week (GEW)
• The George Washington University

And many more at icsb.org…..
www.ICSB.org