

Global

Faculty

Visitors

**Program Overview for Applicants
2013 Program: January – June, 2013
Singapore**

A focus on entrepreneurship education for action

Helping professors to build on theory and practice to identify, motivate, train, and support the high-impact entrepreneurs of the future

This faculty program aims to provide foreign entrepreneurship professors with a comprehensive introduction to American entrepreneurship, with a focus on the development of innovative campus initiatives and courses to inspire, create, support, and ensure the success of aspiring entrepreneurs. The goal is to develop faculty members that are adept at joining theory and practice with a view to launching students and their ventures to success. They will have the opportunity to deepen subject knowledge, improve course design skills, hone their research abilities, complete comprehensive assessments of the needs of their universities and students, and develop the skills necessary to deliver highly interactive, results oriented courses to the students at their home institutions.

The Program to date has hosted students and faculty sponsored by organizations in six countries, representing nine nationalities. Applicants to the Program are accepted through national fellowship competitions in collaboration with organizations abroad. The Program is, in collaboration with the Nanyang Technopreneurship Center, accepting up to two faculty members from Nanyang Technological University for participation in the Program. The scholarship provided by Nanyang Technological University will cover the costs of participation in the Program, lodging and travel expenses in the United States, and a small living stipend. Please see below for details.



High achieving faculty members with the education (a masters or Ph.D.) and experience (at least one year) to teach a topic or topics relevant to the development of new entrepreneurs, innovation, or the creation of new enterprises are invited to apply. They should have demonstrated excellence in their studies and teaching performance to date; be fluent in the written and verbal use of the English language; be prepared to respect confidentiality and adhere to non-disclosure agreements; be free from home country research and teaching obligations; and have the intellectual ability and quality of character to effectively participate in the Program. Special consideration will be given to those who have experience as entrepreneurs or in business.

The Global Faculty Visitors Program

The Program brings international faculty to the Kauffman Foundation, where they will participate in several program components designed to expose them to leading scholars and professors, practitioners, entrepreneurs, and the resources of leading universities.

During the first eight weeks of the Program they will observe and participate in the seminars presented to the Global Scholars Program in Kansas City, Boston and Silicon Valley, they will have the opportunity to see leading faculty members and practitioners present lectures and seminars on topics which may include: angel capital, building teams and social networks, bioscience start-ups, business law, commercializing science and technology, fostering innovation, founders as CEOs, intellectual property, innovation in science and technology, launching new ventures, negotiation, new venture boot camp, sales and marketing, strategic management of innovation, technology transfer, and venture capital. Core faculty members of the Global Scholars Program will be available to meet with the visiting global faculty. Faculty visitors will have the opportunity to join the Global Scholars at visits to entrepreneurial companies, business and innovation accelerators, law and venture firms, and will have the

opportunity to meet faculty and students at the most outstanding universities in the United States.

In addition, the visiting faculty will have the opportunity to learn about how the Kauffman Foundation fosters entrepreneurship and to meet with Kauffman experts to discuss topics that may include: the benefits of fostering entrepreneurship, entrepreneurial culture, making research relevant, advancing university innovation, recruiting entrepreneurial students, and building resources for the teaching and advocacy of entrepreneurship.

During the next twelve weeks, through seminars with leaders from outstanding entrepreneurial universities, leading practitioners, site visits, and guided reading, the faculty will focus on the creation of a new course and an individual project related to the needs of their home institutions (definition of plans for major courses of study, or entrepreneurship center formation or development, for example), along with developing teaching tools and methods and the creation of innovative course materials for use in the classroom.

During this period the faculty may engage in a number of activities designed to develop their practical and theoretical knowledge. They will explore how to build and sustain an entrepreneurial ecosystem within their universities (and beyond). Topics covered may include: syllabi development, case study preparation and writing, case study teaching, experiential learning, generating debate, team projects, international collaborations, effective teaching, recruiting faculty, supporting new ventures.

In addition, the faculty will review Kauffman Global Scholars curriculum materials on the following topics with a view to understanding how to incorporate seminar work, on-site visits, internship training, and research to create powerful lessons for aspiring entrepreneurs. These topics may include: entrepreneurial finance, growth and managing a growing venture, identifying and evaluating

opportunities, early stage ventures and what characterizes them, risks and risk management, recruiting, hiring, and retaining talent, market research, creativity and innovation, intellectual property, venture capital.

During this period of course development the faculty will have the opportunity to work with Kauffman and university mentors to hone their knowledge and design highly effective mechanisms for creating and sustaining an entrepreneurial ecosystem at their home universities.

During the final week of the program the faculty will be required to present their final project, and, if they wish, may teach a newly developed lecture or course exercise to the participants in the Global Scholars Program.

The Program is directed by Dr. Wendy E.F. Torrance, who led the Global Faculty Visitors Program through its creation in 2008 and welcomed the first class of visiting faculty in 2009. She joined the Foundation to create and lead the Global Scholars Program, which hosted its first class in 2007. The two programs have, to date, hosted 75 participants sponsored by organizations in five countries and who represent nine nationalities.

The Kauffman Foundation designed the Global Faculty Visitors Program and continues to coordinate and implement it. The Foundation has dedicated both a full time director and administrative staff member to the Program. The Foundation hosts the Faculty Visitors at its headquarters during the first phase of the Program. The Foundation recruits the nation's most outstanding faculty and accomplished entrepreneurs to present seminars, lead discussions, and lead individual and small group meetings in Kansas City, Boston, and Silicon Valley.

The Foundation works to ensure that the Faculty Visitors successfully navigate life in the United States, providing a complete orientation and coordinating their

travel, housing and transportation, and opportunities for exposure to American culture and social events.

Finally, the Foundation has created opportunities for an alumni network so the Global Faculty may stay in touch with one another and with future classes of Scholars.

Participants are currently hosted in the United States by the Kauffman Foundation on a J-1 training visa sponsored by the American Immigration Council.

Candidate Requirements

Ideal candidates for Visiting Faculty should be high achieving faculty members with the education (a masters or Ph.D.) and experience (at least one year) to teach a topic or topics relevant to the development of new entrepreneurs, innovation, or the creation of new enterprises. Special consideration will be given to those who have experience as entrepreneurs or in business.

Candidates must, for visa purposes, be 21 years of age or older by the time of US departure. If the candidate has been to the US on a J-1 training visa before participation may not be possible (evaluation would take place on a case by case basis). They must demonstrate intent to return to their home country. Each candidate will be expected to demonstrate fluency in written and spoken English.

The selection committee will be looking for candidates who have demonstrated excellence in their studies and teaching and leadership performance to date,

Candidates should have demonstrated the ability to embrace new ideas, approaches, attitudes and beliefs and relish the opportunity to study, from both theoretical and practical perspectives, the new venture creation process, and be

prepared to complete readings and assignments, attend all seminars, workshops, site visits, and cultural events throughout the fellowship.

In addition, ideal applicants will be free from home country research and teaching obligations; and have the intellectual ability and quality of character to effectively participate in the Program. Those selected should be prepared to respect confidentiality and adhere to non-disclosure agreements and be willing to share their experience with others in their home country with a view to engendering a dynamic culture of entrepreneurship.

Application Process

Please complete an application, and include a one page statement of objectives that highlights your commitment to teaching entrepreneurship, a copy of current course syllabi, along with a current resume. In addition, please request 2 letters of recommendation, preferably from those familiar with your education and/or teaching abilities. Please have your recommenders send these directly to Gwendoline Lee (GwendolineLee@ntu.edu.sg). You are also requested to provide a letter from the rector at your university that attests to the availability of opportunities to implement new courses or other initiatives to promote entrepreneurship on your campus.

Applications are available from the Technopreneurship Center (ntc@ntu.edu.sg).

Application closes on 28 October 2011, Friday. Please submit all applications directly to Gwendoline Lee (GwendolineLee@ntu.edu.sg)

Shortlisted candidates will be notified to attend an interview with the selection committee. The schedule of interview will be announced at a later date.

Successful applicants will be asked to complete several documents prior to the Program. They will be expected to provide an e-mail address and phone number at which they can reliably be reached.

Expenses and other considerations

Program costs including Program-related travel and accommodation (including some domestic baggage fees) in the United States, as well as costs related to visa sponsorship and visa-required sickness and accident insurance are covered by the fellowship. A stipend will be administered to participants directly by the fellowship; this is a small sum that covers reasonable living costs such as food and personal expenses. This stipend does not cover travel to the United States or home country expenses related to getting the J-1 visa. The Program does not cover expenses participants may incur at NTU or in the participants home country during the period participants are in the United States nor does it provide funds for the visas, travel, accommodation, or expenses of spouses, partners, significant others, dependent children or other family and friends. Funds for leisure travel in the US or travel during the 30 day visa grace period at the conclusion of the Program are the responsibility of the participant. Participants considering visits from family or friends during the Program must consult with the Program director. Visitors cannot be accommodated easily during the first eight weeks of the Program. Visa and any additional accommodation costs would be the sole responsibility of the participant.

The sickness and accident insurance required by the visa will be provided by the fellowship. Participants are responsible for understanding whether and how their health insurance covers them abroad and for ensuring that they have health, disability, life, or other insurance (on personal items, for example) that suits their particular needs and circumstances. NTU will provide some additional travel insurance.

All participants must ensure that they have valid credit cards. In the United States, credit cards will be required to secure a variety of Program related lease agreements. Bank debit cards will not serve this purpose, nor will a credit card belonging to a family member or friend.